

# 2010 Run, Walk, Roll

Benefitting United Cerebral Palsy of North Texas

## Sponsorship Opportunities

### Title Sponsor \$15,000:

- Logo featured on T-shirt fronts, race bibs, event website, event brochures and posters
- Featured and linked on event website home page and event sponsor page
- Featured as title sponsor media advertisements, press releases, e-mail blasts and public service announcements
- Company provided banner(s) placement at the event
- Mentioned in event day recognition announcements and company official to speak on stage
- Free booth space at event and/or product placement
- Recognized in UCP annual report and other publications regarding supporters
- 50 event T-shirts and corporate team of 25 runners/walkers

### Presenting Sponsor \$10,000:

- Logo featured as presenting sponsor on T-shirt back, event website, event brochures and posters
- Featured and linked on event website home page and event sponsor page
- Featured in media advertisements, press releases, e-mail blasts and public service announcements
- Company provided banner placement at the event
- Mentioned in event day recognition announcements
- Free booth space at event and/or product placement
- Recognized in UCP annual report and other publications recognizing supporters
- 30 event T-shirts and corporate team of 20 runners/walkers

### Partner Sponsor \$7,500:

- Logo on T-shirt backs, event website, event brochures and posters
- Free booth space at event and/or product placement
- Mentioned in event day recognition announcements
- Linked on event website and sponsor page
- Recognized in UCP annual report and other publications recognizing supporters
- 25 event T-shirts and corporate team of 15 runners/walkers

### Supporting Sponsor \$5,000:

- Logo on T-shirt backs, event website, event brochure and posters
- Free booth space at event and/or product placement
- Mentioned in event day recognition announcements
- Linked on the event website and sponsor page
- Recognized in UCP annual report and other publications recognizing supporters
- 15 event T-shirts and corporate team of 10 runners/walkers

### Friendship Sponsor \$3,000:

- Listed on event website, event brochures and posters
- Mentioned in event day recognition and announcements
- Recognized in UCP annual report and other publications recognizing supporters
- 10 event T-shirts and corporate team of 5 runners/walkers

### Contributing Sponsor \$1,000:

- 5 event T-shirts and corporate team of 5 runners/walkers

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## Sponsorship Agreement

August 14, 2010

- Title Sponsor \$15,000
- Presenting Sponsor \$10,000
- Partner Sponsor \$7,500
- Supporting Sponsor \$5,000
- Friendship Sponsor \$3,000
- Contributing Sponsor \$1,000
- Donation of \$\_\_\_\_\_
- In-Kind donation of \_\_\_\_\_

For companies interested in obtaining a booth for the Post Walk Party, please contact Lindsay at 214-247-4569. Booths will be \$50 for nonprofits and \$200 for all others.

This agreement is made by United Cerebral Palsy of North Texas and the 2010 Run, Walk, Roll and: \_\_\_\_\_ here in after referred to as "sponsor" and dated this \_\_\_\_ day of \_\_\_\_\_, 2010. United Cerebral Palsy of North Texas and the 2010 Run, Walk, Roll agree to provide the aforementioned services and privileges as outlined on the Sponsor Opportunities page. Other terms mutually agreed on: (if none, so state)\_\_\_\_\_

### Payment:

Make Check Payable to UCP and mail to:

UCP of North Texas ATTN: Run, Walk, Roll 8802 Harry Hines Blvd. Dallas, TX 75235

### For our Sponsor:

Name: \_\_\_\_\_

Sign: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

### For UCP:

Name: \_\_\_\_\_

Sign: \_\_\_\_\_

Title: \_\_\_\_\_

For additional information contact Lindsay at 214-247-4569 or go to [www.ucpnorthtexas.org](http://www.ucpnorthtexas.org)